Rural Community Outreach Committee Meeting Agenda  
February 23, 2010  
9 am – 5 pm  
Anchorage Chamber of Commerce Conference Room  
1016 West Sixth Avenue, Suite 304, Anchorage

I. Introductions
- Review of agenda – additions?  
- Review of December 2009 Council motion on outreach

II. Updates from staff
- Re-design of Council website  
- Development of regional meeting calendar  
- Development of rural community contact list  
- Outreach budget update (T)  
- Update on tribal consultation response from Dept of Commerce (NMFS)

III. Review of draft chum salmon bycatch outreach plan
- Discussion and further development of plan

IV. Review other agency outreach challenges & successes (tentative)
- Alaska Department of Fish & Game  
- Federal Subsistence Board  
- North Pacific Research Board

LUNCH – On your own (12 – 1 pm)

V. Discuss concept of regional partnership approach
- Review Council SOPPs core principles on stakeholder involvement to guide communication strategies/activities (pursuant to NMFS Policy Directive 30-129)  
- Discuss committee ideas for written guidelines for statewide/regional/project-specific outreach approach  
- Review committee members ideas on how to define regional partnership concept  
- If necessary, decide how to define regions of Alaska  
- Identifying key contacts in each region  
- Development of educational workshop

VI. Timing & need for next meeting (wrap-up)
- Review of Council 3-meeting outlook: is there a potential need for project-specific outreach that is not already planned?  
- Location, timing, and agenda for next meeting