

WHAT IS THE



INITIATIVE?

YOU'RE INVITED TO COME LEARN MORE:

March 16 @ 2:00 pm

**Boston Convention &
Exhibition Center, Room 212**

presented by



**BLUE
NORTH**

ADMIT ONE

What is Blue North's Humane Harvest Initiative?

To learn more about the ethical, nutritional, and quality difference of the Humane Harvest Initiative, please attend the press reception with presentations from the following panelists:



Dr. Mahmoudreza Ovissipour

Washington State University - Food Scientist



Jessica Redmayne

FishChoice - Sourcing Manager



Nicole Ricci

Industry and Technical Advisor



Kenny Down

Blue North - President/CEO



Michael Burns

Blue North - Chairman